Mahan Sharifi

Product Designer / Design Lead

mahanuix@gmail.com | linkedin.com/in/mahanuix | mahan.framer.website | Available Remotely | Open to Relocation

PROFILE

Senior Product Designer and **Design Lead** with 8+ years of experience designing web and mobile products, complex **enterprise panels**, scalable **design systems**, and production-ready user interfaces. Experienced in leading design projects end to end, from user research, problem framing, journey mapping, flows, wireframes, prototypes, and usability testing to high-fidelity UI, developer handoff, and delivery. Strong at simplifying complex workflows, translating business goals and user needs into clear product decisions, and collaborating closely with Product, Engineering, UX Research, Data, and business stakeholders.

CORE STRENGTHS

Product Design: UX/UI Design, Interaction Design, Information Architecture, User Flows, Journey Maps, Wireframes, Prototyping

Enterprise UX: Complex panels, admin dashboards, workflow optimization, scenario simplification, responsive web experiences

Research & Validation: User interviews, usability testing, qualitative and quantitative research, assumption validation

Design Systems: Component-first design, UI libraries, token-based systems, reusable patterns, UI states, developer handoff

Collaboration: Cross-functional work with Product, Engineering, business stakeholders, UX researchers, and data analysts

Leadership: Design project ownership, design critiques, feedback culture, mentorship, onboarding, DesignOps

PROFESSIONAL EXPERIENCE

TechGrowth | **Design Lead** & Team Growth / Senior Product Designer
Kuwait | Remote | Mar 2025 - Present

- Lead product design and team growth across discovery, UX flows, interface design, **prototyping**, **usability testing**, design critique, and delivery.
- Drive design projects from start to finish, including problem framing, user **journey mapping**, wire-framing, high-fidelity UI, validation, and **developer handoff**.
- Maintain and improve a token-based design system with reusable components, contribution rules, acceptance criteria, and scalable UI patterns.
- Collaborate closely with product managers, engineers, and stakeholders to turn complex product problems into clear, user-centered, and technically feasible solutions.
- Observe product behavior, review feedback, and propose UX improvements that simplify flows and improve product quality.

WeCodeRight | **Design Lead** / Senior Product Designer
Rotterdam, Netherlands | Remote | Feb 2023 - Mar 2025

- Led design across product discovery, UX architecture, UI design, **design systems**, and delivery for web, mobile, and complex dashboard experiences.
- Designed enterprise-style panels, admin workflows, reusable UI patterns, and interaction models for communication products and internal tools.
- Partnered with **Product and Engineering** to balance user needs, business goals, technical constraints, and implementation quality.
- Created flows, journey maps, wireframes, prototypes, high-fidelity screens, UI states, and developer-ready specifications in **Figma**.
- Owned design team practices including hiring, structured onboarding, weekly 1:1s, role clarity, design critiques, and growth support.

Yas Group | **Senior Product Designer**
Iran | Hybrid | Mar 2022 - Feb 2023

- Designed user-centered product experiences across digital platforms, from user flows and prototypes to high-fidelity UI.
- Worked on **interaction design**, **information architecture**, and usability improvements for product features and multi-step scenarios.
- Supported design consistency through reusable UI patterns, structured design decisions, and collaboration with product stakeholders.

Pegahe Aftab | **Senior Product Designer**
Iran | Remote | Jan 2021 - Mar 2022

- Designed product flows, wireframes, prototypes, and visual UI solutions for digital products in a remote team environment.
- Improved usability and interface consistency across product screens through iteration, stakeholder feedback, and design refinement.
- Prepared clear design outputs for development and supported implementation with practical UI decisions.

EXPERIENCE CONTINUED

TaskPin | Product Designer
Australia | Remote | Sep 2020 - Jan 2021

- Designed product interfaces and user flows for a remote freelance product engagement.
- Created visual design concepts, prototypes, and UX solutions based on product needs and workflow complexity.

D&C Innovation | Product Designer
Toronto, Canada | Full-time | Apr 2019 - Oct 2020

- Designed digital product experiences for web and mobile platforms with a focus on visual design, systems thinking, and problem framing.
- Created user-centered interfaces, prototypes, and design iterations for product features while collaborating with international stakeholders.

FanavarTech | UX/UI Designer
Iran | Hybrid | Sep 2016 - Mar 2019

- Designed UX/UI solutions, wireframes, user flows, and interface designs for web and software products.
- Worked with developers and internal teams to prepare designs for implementation and build foundational product design experience.

LifeWeb | User Interface Designer
Iran | Full-time | Sep 2017 - Mar 2018

- Designed user interface screens, visual layouts, and early product UI concepts with attention to layout consistency.

SELECTED PRODUCT EXPERIENCE

- **Enterprise panels** and dashboards: **complex workflows**, admin interfaces, data-heavy screens, user roles, UI states, and responsive layouts.
- Mobile and web products: end-to-end flows, onboarding, task-based journeys, interaction patterns, and production-ready UI.
- **Design systems**: **component-first** structure, Figma libraries, reusable patterns, tokens, states, and handoff documentation.
- Validation: prototypes, user interviews, **usability testing** sessions, stakeholder reviews, and iteration based on evidence.

TOOLS

Figma, FigJam, **Prototyping** Tools, Design System Libraries, UI Libraries, Collaboration Tools, AI Tools

EDUCATION & TRAINING

- Bachelor of Mechanical Engineering | Jundi Shapur University | 2015
- UX/UI Design | College Rahnema | 2017
- Intro to Product Management | Sherwin Mashaikh | 2021

LANGUAGES

- Persian - Native
- English - In Progress

ATS KEYWORDS

Senior Product Designer, Product Design, UX/UI Design, **Enterprise Panels**, Admin Dashboards, Complex Workflows, **Design Systems**, **Component-first Design**, UI Libraries, User Flows, Journey Mapping, Wireframing, Prototyping, **Usability Testing**, User Interviews, Qualitative Research, Quantitative Research, Interaction Design, Information Architecture, **Developer Handoff**, Cross-functional Collaboration, Product Managers, Engineers, Stakeholder Management, Business Goals, User-centered Design, **Figma**, **Protopie**